RESEARCH MANAGEMENT VOLUME XXII, 1979

Anderson, Bruce A.: Acquiring and Selling Technology — Marketing Techniques, May p26
Baker, Ken: see Udell
Balthasar, Hans Urich: see Boschi
Basic research: Sept p14, 22, Nov p31
Blair, Etcyl: Speaking Out for Science and Technology, July p9
Boschi, Robert A.A., Balthasar, Hans Urich, Menke, Michael M.: Quantifying and Forecasting Exploratory Research Success, Sept p14
Bowes, T.L.: The Patent Issue. Patent System and Antitrust Laws — Are They Compatible?: Mar p36
Brunnings, Karl J.: The Role of Basic Research in Development of Medicinal Products, July p19
Beuche, Arthur M.: Principles, Perceptions and Projections — Sept p37
Bulat, T.J.: Ways to Better Liaison between Corporate Research and Operations, Jan p35
Cardon, Samuel Z.: The Small R&D Company is Hanging On, May p7
Cohen, Hirsch, Keller, Seymour and Streeter, Donald: The Transfer of Technology from Research to Development, May p11
Colton, Robert M.: see Udell
Compensation, incentives, rewards: Jan p12, July p24, 26, 32, 39, Sept p43, Nov p8
Corporate goals and management: Jan 23, 27, 35, Nov p15, 19, 23, 25
Costs and spending for R&D: July p12, 15, Sept p27, Nov p19
Crawford, C. Merle: New Product Failure Rates — Facts and Fallacies, Sept p9
Creativity: Sept. p43, 37, Nov p12, 15
Cutler, W. Gale: Formulating the Annual Research Program at Whirlpool, Jan p23
Dalton, Gene: see Jewkes
DeCotiis, Thomas A.: Defining and Measuring Project Performance, Jan p17
Defensive research: Mar p30
Developing countries: May p34, 39
Dyer, Lee: see DeCotiis
Ellis, L.W.: Effective Use of Temporary Groups for New Product Development, Jan p31
Evaluation of research: Sept p14
Fast, Norman: A Visit to the New Venture Graveyard, Mar p18
Finnegan, Marcus B.: R&D for Developing Countries — The Code of Conduct Issue, May p39
Fischer, William A.: Federal Funding of Industrial R&D — Stimulus or Substitute? Sept. p27
Galloway, E.C.: We Need to Become a Chorus, Sept p7
Gambino, Anthony J. and Gartenberg, Morris: Costing and Reporting R&D Operations, July p15
Gartenberg, Morris: see Gambino
Gold, Bella: Advancing the Technological Capabilities of U.S. Industries, Jan p35
Goldring, Lionel S.: Defensive/Offensive Research Synergy, Mar p30
Governmental policies: Jan p35, Mar p33, 36, May p32, 39, Sept p7, 22, 27, 37, 41, Nov p31, 35
Gunz, Hugh P. and Pearson, Alan: How to Manage Conflicts in Project Based Organizations, Mar p23
Haas, Ward J.: Stimulating Technological Innovation — Improving the External Environment, Nov p31
Hampel, R.G.: Building the Total Corporate R&D Effort at Alcoa, Jan p27
Hill, Ira: Ode to Innovation, July p44
Industrial Research Institute:
Acquiring and Selling Technology, May p32
Impact of Regulation on Innovation, Sept p41
U.S. Patent System, Mar p39
Stimulating and Rewarding Invention, July p39
Innovation: July p32, 44, Sept p37, 41, Nov p12, 15, 19, 23, 26, 31, 35
Inter-departmental relations: Jan p35, Mar p7, Nov p19, 26
International: May p34, 39, July 28
Invention and inventors: Mar p33, 36, 39, May 18, 32, July p24, 38, 32, 39, Sept p37, Nov p12, 15, 35
Jewkes, Gary: How to Stifle a Technical Organization in Ten Easy Steps, Jan p12
Keller, Seymour: see Cohen
Kottcamp, E.H. and Rushton, Brian M.: Stimulating Technological Innovation — Improving the Corporate Environment, Nov p19
Lehr, Lewis W.: Stimulating Technological Innovation — The Role of Top Management, Nov p23
Li, Choh Hao: Faith and Fate in Research, Nov p42
Licensing: May p18, 22, 26, 29, 32, 34
Lien, Arthur P.: Acquiring and Selling Technology — The Role of the Middleman, May p18
Marketing: Mar p7, May p26
Meechan, Charles J.: Stimulating Technological Innovation — The Problem of a Changing Business Environment, Nov p35
Menke, Michael M.: see Boschi
Merrifield, Bruce: Stimulating Technological Innovation — Nurturing the Innovator, Nov p12
New product development: Jan p31, Mar p7, 13, 18, Sept p9
New ventures: Mar p18
Organization: Jan p31, Mar p7, 23, Sept p22, 31, Nov p19, 26
Patents: Mar p33, 36, 39
Pearson, Alan: see Gunz
Personnel performance and evaluation: Jan p12
Personnel productivity motivation: Jan p12, Sept. p43, Nov p12, 15
Peterson, Russel W.: Whither the Office of Technology Assessment? Jan p6
Planning: Jan p23, 27, Sept p22
Position statements, Industrial Research Institute: Mar p39, May p32, July p39, Sept p41
Project management and selection: Jan p17, Mar p23
Public relations: July p9, Sept p7
Regulations: May p32, Sept p41, Nov p31, 35
Reynard, E.L.: A Method for Relating Research Spending to Net Profits, July p12
Roberts, Edward B.: Stimulating Technological Innovation — Organizational Approaches, Nov p26
Rushton, Brian M.: see Kottcamp
Sangster, Raymond C.: R&D for Developing Countries — The Role of Industrial R&D, May p34
Sarett, Lewis H.: Stimulating Technological Innovation — The Innovative Spirit in an Industrial Setting, Nov p
Selling technology: May p18, 22, 26, 29, 32
Senkus, Murray: Acquiring and Selling Technology — Licensing Sources and Resources, May p22
Small business R&D: May p7
Societal problems and R&D: Jan p6, July p9, Sept p22, Nov p31, 35
Steckelberg, Willi: Stimulating and Rewarding Invention — Compensating Employed Inventors in Europe, July p28
Stern, H.: see Bowes
Streeter, Donald: see Cohen
Stumpe, Warren R.: What the Research Manager Should Know about Product Psychology, Mar p13
Technology assessment: Jan p6
Technology transfer: May p11
Thompson, Paul: see Jewkes
Thornton, Ray: The Patent Issue — Effects of the Patent System on Innovation, Mar p33
Toliver, William H.: see Von der Embse
Turner, W.J.: Stimulating and Rewarding Invention — How IBM Awards Program Works, July p24
Udell, Gerald G. Baker, Ken and Colton, Robert M.: Stimulating and Rewarding Invention — The Innovation Center, July p32
Von der Embse, Thomas J. and Toliver, William H.: Contingency Organization Design What It Is and How It Works, Sept p31
Wissema, J.G.: Industrial R&D Prepares for Eighties, Sept p22
Wolff, Michael: How to Find — and Keep — Creative People, Sept p43; Revamping the Dual Ladder, Nov p8
Young, Clifton H.: Effective Management of Research Market Teams: Mar p7